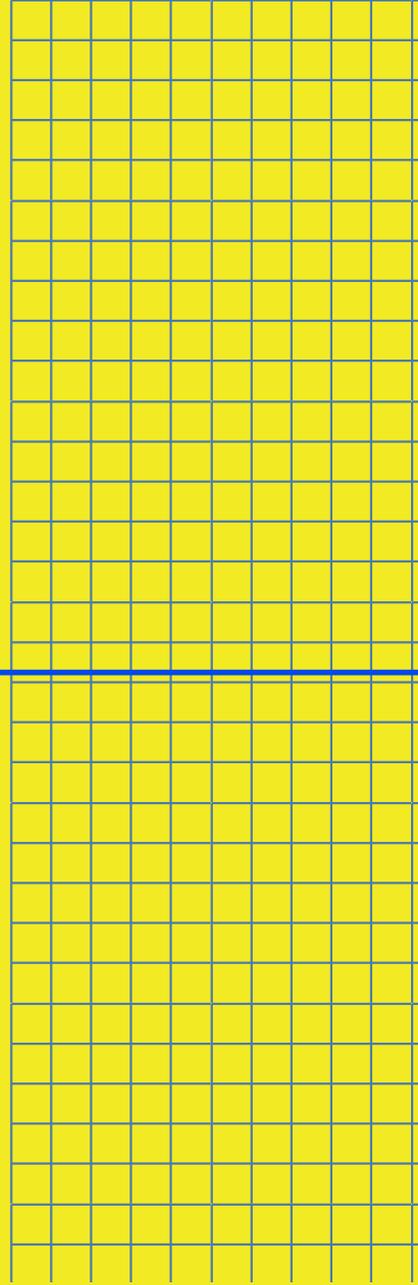
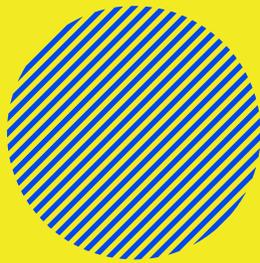
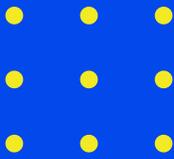


Sticky Groups





Why Groups?



1. Groups keep us mission minded – they keep us on track when we want to isolate. Isolation leaves you vulnerable to attack.
2. Groups provide scalable care – The care reach of the church is expanded through groups. When your group shows up the church shows up.
3. Groups enable more people to serve. Connecting to a group connects you to different areas of the church.
4. Groups help you develop authentic relationships.
5. Groups remove the primary limits we have on growth. Regardless of where you live, across the country or around the world, you can be attached to a group.

"Rows don't grow."



Our Process

Online

Physical
Cards

Solemn
Assembly

Events

Significant life change happens in the context of intentional relationships. A small group is a place where real life and real issues are discussed. It is an environment where people can celebrate each other, comfort one another and be challenged as we follow Jesus.



Sticky Leaders

1 TIMOTHY 3: 1-7
ACTS 6: 1-7

STUCK TO GOD & YOUR CHURCH

Passion

- Committed to the vision
- Learner
- Leads others
- Leads themselves
- Thick-skinned
- Growing Spiritually

Avoid the Dictator!

STICK TO THE PLAN

Preparation

- Thoughtful
- Dependable
- Strategic
- Organized
- Hard-working
- Prayerful

Avoid the Professor!

PEOPLE STICK TO THEM

Personality

- Confident in who they are
- Likable
- Loves to Have Fun!
- Full of Integrity
- Gracious & Merciful
- Servant's heart

Avoid the Clubber!

THEY STICK TO OTHERS

People Person

- Gets along with all types of people
- Good Listener
- Pastoral
- Spends time with people
- Good communicator

Avoid the Counselor!

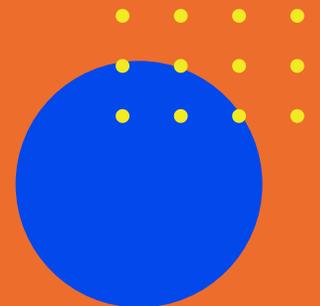
Sticky Mindset

ACTS 2: 42-47

*In order for your Groups to Remain Sticky
...you must be Committed to:*

- On-going training
- Clear Structure
- Constant Encouragement
- Consistent Outreach
- Regular Evaluation
- Seasonal Pauses
- Off-ramp Opportunities

- Relevant Curriculum
- Pastoral Buy-In
- Compelling Stories
- Quick Problem Solving
- Quarterly Huddles
- Vision casting
- Easy Connection Points



Sticky Environment

01 Setting -----

Settings are the physical environment and they make the first impression. An uncomfortable or distracting setting can derail ministry before it starts.

Design, decor and attention to detail communicates what and who you value most, whether or not you are expecting guests. Periodically, we all need fresh eyes on our ministry environments.

02 Engaging -----

Engaging presentations are central to the success of our mission.
Presenting the gospel is a primary responsibility of the church.

To engage is to *secure one's attention*. Engaging presentations require interesting information, engaging presenters or an engaging means of presentation.

03 Helpful -----

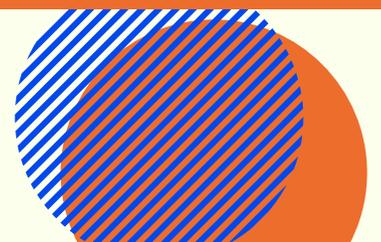
Helpful=Useful

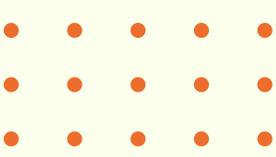
Helpful content is content that directly addresses thinking and living.

Content should be age and stage-of-life specific.

i. Information that does not address a felt need or is not useful Is perceived as irrelevant

and DOES _____.





Questions to Ask

01

1. Are your ministry settings appealing to your target audience?
2. Does the design, decor, and attention to detail of your environments reflect what and who is most important to you?
3. What is starting to look tired?

02

1. Is your culture characterized by a relentless commitment to engaging presentations at every level of the organization?
2. Does your system allow you to put your best presenters in your most strategic presentation environments?
3. Are your presenters evaluated and coached?
4. Does your system create opportunities for your best content creators to partner with your best presenters?

03

1. Is your content helpful?
 2. Do your content creators and communicators understand that the goals are renewed minds and changed behaviors?
 3. Is your content age and stage of life specific?
- 

***Life is done better
in the context
of community.***



...fully known...fully loved