



EPISODE GUIDE & SHOW NOTES

EPISODE #35: “How to Create Sticky Environments”

GUEST: Pastor Luke Brownell, ONE COMMUNITY CHURCH – PROSPER CAMPUS

EPISODE SUMMARY

Special Guest: Pastor Luke Brownell. When something is “sticky” it doesn’t move easily, and it usually clings to whatever it touches. Creating a sticky environment in your organization means designing a rhythm to get new people attached to the vision and move them from guests to spectators to contributors as quickly as possible!

Too often we are focused on the numbers and miss the opportunity to connect people what God has called them to do. Pastor Luke Brownell, One Community Church Prosper Campus Pastor, joins us to discuss the key next steps your organization can take to get your people to stick!

sticky environments



One Community Church

- 01 Remember that every person is important
- 02 Every call leads to the next intentional interaction
- 03 Someone owns each person until they're attached
- 04 Have mini-congregations available to attach people to
- 05 Attach to Bible study groups and life groups
- 06 Have a data base automated follow up plan
- 07 Have an intentional Guest Services follow up system
- 08 Upcoming memorable moments
- 09 A Pastor calls every person taking a next step
- 10 Immediate classes for all next steps

New people don't have a rhythm for church attendance. If you don't create a new rhythm quickly they return to their old life styles.

Additional Notes: